



****MEDIA ALERT****

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2009 UNICEF Snowflake Ball

Presented by Baccarat

Hosted By Al Roker

**With a Special Performance by Island Def Jam Music Group Recording Artist
Chrisette Michele**

Wednesday, December 2, 2009

6:30 PM: Cocktails

7:30 PM: Dinner

Cipriani 42nd Street
110 East 42nd Street, NYC

Honorees

Antonio 'LA' Reid
Ted Chaiban

Snowflake Project Chairs

Pamela Fiori and Charlotte Moss

Gala Chairs

Claudia Lebenthal and Christine Stonbely

Gala Junior Chairs

Barbara Bush and Maggie Betts

Guests to Include:

Mariah Carey and Nick Cannon, Téa Leoni and David Duchovny, Hilary and Bryant Gumbel, Annette and Matt Lauer, Sandra Lee, Muffie Potter and Sherrell Aston, Somers Farkas, Dayle Haddon, Karen & Richard LeFrak, Lela Rose, Cynthia and Dan Lufkin, Gillian and Sylvester Minitzer, Dikembe Mutombo, Maya and Marcus Samuelsson, Caryl Stern, Vern Yip etc.

****PRESS CALL AT 5:30 PM****

The special evening is an annual black-tie fundraising gala celebrating the lighting of the UNICEF Snowflake and honoring those individuals who have made key contributions to UNICEF's mission to save and improve children's lives worldwide. During the evening, UNICEF will present the Spirit of Compassion Award to the Chairman of Island Def Jam Music Group, Antonio 'L.A.' Reid and the Audrey Hepburn Humanitarian Award to Ted Chaiban, current UNICEF representative in Ethiopia.

About UNICEF

UNICEF has saved more children's lives than any other humanitarian organization in the world. Working in over 150 countries, UNICEF provides children with health care, clean water, nutrition, education, emergency relief, and more. The U.S. Fund for UNICEF supports UNICEF's work through fundraising, advocacy, and education in the United States.

UNICEF is at the forefront of efforts to reduce child mortality worldwide. There has been substantial progress—the annual number of under-five deaths dropped from 13 million in 1990 to 8.8 million in 2008. But still, 24,000 children die each day from preventable causes. Our mission is to do whatever it takes to make that number zero by giving children the essentials for a safe and healthy childhood. For more information, visit www.unicefusa.org.